hollywood should not be able to control the rights of the public!!!

1. NO copy protection is ever 100% secure for more than a VERY brief time. When this

hardware-based protection is broken by criminals, what will consumers have to do?

Buy ANOTHER piece of hardware with updated copy protection? Send their TV tuner in

for a firmware update? This is not a practical idea.

2. Why should consumers have to bear the cost of copy protection that will ultimately

be ineffective? What about all the people that already bought HDTV who now have to

spend MORE to get full broadcast quality on HDTV if this system is approved? Make  $\ensuremath{\mathsf{Make}}$ 

the industry pushing for these ill-conceived provisions reimburse the working-class

people their decision will affect (early adopters of HDTV whose system will be obsoleted)

for the cost of these hardware upgrades!

- 3. Analog broadcasts can still be recorded forever, and this hole will never be effectively plugged.
- 4. Consumers right to record broadcasts has been firmly established in the  $\operatorname{Betamax}$

case. This is a stealth attempt by the industry to regulate what can and cannot be

recorded, and is unappreciated.

5. How will this affect the emerging market for TiVo and similar devices. If a program

is marked as "unrecordable" or "untransferrable", it would directly affect the functionality

of these emerging devices that are the future of television viewing.

6. The costs of a "fully secure" system (HDTV, Tuner, DVD, etc) will be so prohibitive

that people simply will not buy, further slowing the HDTV rollout and mass-acceptance.

Consumers want choice, flexibility, and convenience. This system takes that away under the guise of "protecting" the content providers. It is NOT in the best interests

of anyone but the content providers and is actually anti-consumer, taking away rights

that have been established for more than 25 years.

7. Stronger enforcement of existing anti-piracy laws will do far more than anything

the broadcast flag can do in the real world. Unfortunately, that shifts the burden

of cost to the content providers and law-enforcement, who are more vocal about budget

constraints than a largely unaware consumer population. However, if this is enacted,

that consumer population will vote with their wallets and stall  ${\tt HDTV}$  acceptance progress...agai